



Michael Engel



MEMO TO THE BORED

As you'll quickly discover, the answer to humdrum motoring is not the high performance car.

The really effective remedy is something even more exciting. The Porsche performance car.

Here, after all, is a machine of supercar status that actually makes sense in everyday use. It is a breed of car that excels whether purring down the high street or powering down the autobahn.

As a perfect example, consider the Porsche 944. In a major AA survey it emerged as the most desired car in Britain today.△

Its attractions include an extremely potent, high torque engine; computerised fuel injection; a race-proven Transaxle driveline; internally-ventilated disc brakes; driver-sensitive power steering; and for good measure, 2+2 accommodation of surprisingly generous proportions.

But it's what it does, not what it has, that creates the greatest impression of all.

This 2.5 litre 4-cylinder 944 will perform as smoothly as a 6-cylinder, handle as only a Weissach-developed car can, and whisk you from 0 to 60 in 7.2 seconds.△

With huge reserves of power and roadholding, it reacts instantly to every driver command.

Yet as a suitably impressed Autocar remarked, the 944 will return 27 mpg "even when driven hard".△

Gone are the days when the highly powerful proved highly impractical in day to day driving.

To underline its economic performance the 944 carries a 2-year mechanical warranty, and the Porsche Longlife 10-year anti-corrosion warranty that's routine maintenance free.

It will travel 12,000 miles between services. Around 500 miles between fuel stops. (The 944 now has an 80-litre fuel tank.)

And come the day when you decide to buy your next Porsche you'll learn of something else to your advantage. The 944 has the lowest depreciation in its class.

All of which helps explain why Porsche's reputation for automotive excellence is unrivalled.

To sample the excitement, put a Porsche to the test. Slip into the driving seat and enjoy yourself. One thing's certain, you won't be bored.

For a personal demonstration of the 944, or indeed any other Porsche model, contact your nearest Official Centre listed here. Porsche 944 Series prices start at £18,235.

☎ For London, call David Wilson at AFN, Isleworth, 01 568 8700, Andrew Sharp at Charles Follett, Mayfair, 01 629 6266, Geoffrey Seligmann at Charles Follett, Barbican, 01 606 0776, Terence Fry at Motortune, Chelsea, 01 581 1234.

In the South East contact Nigel Batchelor at AFN, Guildford, 0483 60666, Richard Duveen at Malaya Garage, Billingshurst, 040 381 3341, Andrew McMeekin at Maltin Car Concessionaires, Henley, 0491 578111, Laurence Parsons at Waldron, Maidstone, 0622 683838.

In the South & South West call Bill Sutton at Parks, Exeter, 0392 32145, Alan Fox at Heddell and Deeks, Bournemouth, 0202 897688, Lynn Campbell at Dick Lovett, Marlborough, 0672 52381.

In the West Midlands speak to Peter Ward-Brown at Monarch Cars, Warwick, 0926 491731, or Keith Rowley at Swinford Motors, Stourbridge, 038 482 2471.

In the East Midlands call Keith Miller at Roger Clark Cars, Narborough, 0533 848270 or Geoff Harrison at John Lamb, Chesterfield, 0246 451611.

For Essex and East Anglia ring Steve Barnett at Lancaster Garages, Colchester, 0206 855500, or Martin Devlin at Lancaster Garages, Norwich, 0603 401814.

In the North East it's Allan Lindley at JCT 600, Leeds, 0532 508454 or Bob Wood at Gordon Ramsay, Newcastle upon Tyne, 0632 612591.

In the North West ring Eric Stanton at Ian Anthony, Wilmslow, 0625 526392, John Lees at Ian Anthony, Bury, 061 761 2222, Ian Parker at Parker and Parker, Kendal, 0539 24331.

In Scotland contact Russell Paterson at Glen Henderson, Glasgow, 041 943 1155, or Duncan Dobson at Glen Henderson, Edinburgh, 031 441 6805.

In Wales call Len Gale, Dingle Garages, Colwyn Bay, 0492 30456, or Stewart Stephenson at Howells of Cardiff, 0222 592363.

In Northern Ireland talk to Carl Russell at Isaac Agnew, Glengormley, 02313 7111.

For the Channel Islands, ring Barrie Jones at Jones' Garage, Jersey, 0534 26156.

Finally, for tax exempt personal exports contact Jeff Vander Borcht, Customer Relations Department, Porsche Cars Great Britain Limited, 0734 303666.



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